

MEDIA RELEASE

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The Townsville Chamber of Commerce welcomes two new members to its Executive, Bryce Nielsen and Michael Kopittke. The casual vacancies were announced at the Chamber's August Executive meeting.

Bryce is the General Manager of Prime Radio Townsville, which includes Zinc 100.7 and 106.3 Townsville's Best Mix. He returned to Townsville in 2008 after eight years in Victoria, working as General Manager for Geelong Broadcaster and *What's On* Publications.

"My wife Sharon and kids Jack and Ella love to be back in the North, surrounded by family and friends, in one of our country's greatest backyards" says Bryce.

Mr Nielsen sat on boards for Geelong's Major Events, Economic Development, and the Committee for Geelong, as well as a number of advisory groups and charities. Prior to working in Geelong, Bryce was General Manager of 4TO and HotFM in Townsville.

Michael Kopittke has experience in retail leasing and franchising, both locally and internationally. He formerly operated the Brumby's Master Franchise in North Queensland and New Zealand with nearly 60 stores. During that time, he had hands on involvement in the development and maintenance of small business.

"Business is in my blood. The experience as Master Franchisee for Brumby's has taught me a lot about negotiation, mentoring, and the do's and don't of the retails sector", Michael says.

Mr Kopittke has corporate experience, having served in senior management roles in the Fast Moving Consumer Goods (FMCG) sector with Unilever, Cadbury Schweppes and Pepsi. He now owns Integral Small Business Solutions (ISBS) Consulting, a local firm advising small businesses. Michael and his wife Pam have three teenage children.

"This is a great addition to the team" says Chamber President, John Carey. "Bryce and Michael were invited to be part of the Chamber because they are known doers, resourceful and competent. They bring along their business experience and networks, which complements that of the current Executive."

"We're very pleased they accepted our invitation", says Mr Carey. "We now have a full team, just in time for the Chamber's Annual General Meeting on October 29."

For more information, contact John Carey, President, Townsville Chamber of Commerce, (07) 4771 2729