



2018 to 2019 Priorities

April 2018

The Townsville Chamber has been the independent voice of Townsville businesses for 135 years, financially supported by its members only.

The Chamber's advocacy agenda focuses on the 'here and now'. Our three priority streams are actions to unlock Townsville's economic potential over the next five years in the areas of: -

Jobs and Skills

Leading the employment discussion

1. Focus on **Townsville's industry strengths** of
 - Defence industries
 - Knowledge and creative industries
 - Tropical health
 - Transport and Logistics
 - Mineral industries
2. Influence local discussions on **employment strategies** to lead to sustainable outcomes

Business Environment

Unlocking Townsville's economic potential

1. **"Buy local"** as a first consideration when making any purchase. We focus on
 - a. State Procurement Policies
 - b. Local Government Procurement Policies
 - c. Private sector and individual purchases
2. Reform **payroll tax** to incentivise employers to employ
3. Reform **electricity pricing and renewable energy** to help businesses do business

Targeted Projects

Help move the city forward

1. Influence local discussions for a thriving **CBD**
2. Exercise our influence to help deliver the **Drive IT NQ** project

A Chamber of Commerce is a network of local businesses and industries. There are Chambers of Commerce all over the world, and while we are all different and separate from one another, we share the same goal - to improve the business environment of our locality.

We deliver optimum return on investment and support to our members.

We advocate for jobs, projects and productivity to make Townsville the best place to do business.

We are a key contributor to the portfolios of education for employment outcomes; support for our industries; and creating the Townsville of tomorrow.