

Article for Townsville Chamber of Commerce

A couple of weeks ago Prime Minister Scott Morrison said: “*Whatever you thought 2020 was going to be about, think again!*”.

Mr Morrison’s prediction that 2020 was going to be different to what most people including business operators had in mind for 2020 has certainly been proven with all of the changes that are taking place.

The Australian state and territory governments have announced a series of loans, grants and incentives to assist businesses to trade through this very difficult time.

Towers Business Development Pty Ltd and its associated companies have developed a complete “Survival in Difficult Times Product Package” to assist businesses to review all aspects of their business to increase the chances of being able to successfully survive this very “Difficult Time”.

We have developed a 10 point checklist:

COVID-19 Coronavirus/Natural Disaster Strategy Checklist to assist businesses to ensure that key items are not overlooked in planning how to navigate the many obstacles that are now confronting business operators.

You can obtain a complimentary copy the of the checklist by logging onto our website (www.towersbusiness.com.au/Blogs/News)

We are presenting a free webinar for small businesses and medium-sized enterprises on the challenges confronting businesses from the Coronavirus and Natural Disasters on Wednesday, 25 March 2020 at 11:30am AEST – to register please [click here](#).

Please [click here](#) to view our video is an overview of the 10 point checklist COVID-19 Coronavirus/Natural Disaster Strategy.

If you have any questions relative to the services that we can offer relating to “Surviving in Difficult Times” please do not hesitate to contact Peter Towers on 4724 1118 or send an email to peter@towersbusiness.com.au